



■ June 25-26, 2022

■ East WinterGarden. 43 Bank St, London E14 5NX, United Kingdom

# Exhibitor **REGISTRATION PACK**

Experience on Display  
Ghanaian Products,  
Services, Arts, Culture  
& More!



# EXHIBITOR REGISTRATION FORM





# VENDOR CONTRACT

## TERMS AND CONDITIONS

**Made In Ghana-UK Festival 2022** is a two (2) day annual **TRADE, TOURISM, ARTS & CULTURE FESTIVAL** in London.

It seeks to create the biggest platform for the promotion of Ghanaian Products & Services; Culture, Tourism, Talent and Ghana-UK Inter-cultural relations.

**OUR PRIMARY FOCUS IS TO CREATE THE MOST EFFECTIVE PLATFORM FOR BUSINESSES TO NETWORK AND GENERATE POSITIVE INVESTMENT LEADS AND RESULTS; APART FROM GENERATING IMMEDIATE SALES.**

### **VENDOR BOOTH REQUIREMENTS:**

1. The vendor agrees to have space/stand fully set-up by 10:00pm on Friday, June 24, 2022.
2. The vendor agrees to load off items immediately following the event completion on Sunday, June 26 and will be completed no later than 11pm
3. The vendor agrees to have booth staffed during the ENTIRE Event.
4. If vendor does not check in during set up hours, booth space will be subject to change. NO refunds will be made to exhibitor's who fail to occupy space.
5. All vendor product and signage must fit within booth space. Exhibits must not block aisles or other booths. Organizer reserves the right to remove inappropriate, offensive or obstructive display from the event.
6. Vendors agree to display all prices on signage in a visible and readable way.
7. Soliciting outside of designated booth

space is not permitted.

8. Vendor agrees not to sublet space or exhibit merchandise other than specified on the registration form without permission from Organizer.
9. Vendor agrees that space assignments may be changed by the Organizer.
10. Vendors are liable for any damage or defacement to event structures caused by their exhibit.
11. ALL booths must comply with local fire, health, and safety regulations. Vendors are responsible for following fire regulations set by the appropriate local authorities.
12. All Vendors will need to provide public liability insurance in order to sell any goods or services.
13. Copies of the documents in (12) must be supplied when returning this form. Example of an insurance supplier is available on our website:
14. Vendors are advised to check that their insurers cover them and their staff against personal injury, public liability and against loss or damages to goods. The event organizer will not accept liability arising from any of these circumstances.

All Vendors selling food for immediate consumption, must have the following:

- I. A valid certificate for food and hygiene
- II. All caterers must be registered with their local authority as an event food supplier and be given a "Food Standards Agency" food hygiene rating of 2 and above

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### ACCESS

Vendor space fees include two (2) "working" passes for the day of the event. Up to 2 additional passes may be purchased at extra rate.

### ADDITIONAL INFO

In two days, we will bring together hundreds of discerning visitors / buyers to patronize Ghanaian products, services, while enjoying the rich Ghanaian entertainment and culture. #MiGHUK22 will employ strategic activities all-year-round to market registered Exhibitors/Vendors.

- ALL EXHIBITORS WILL HAVE A FULL-COLOUR ADVERT IN THE 2022 MADE IN GHANA UK-FESTIVAL BROCHURE (HARD COPY AND ONLINE); 5,000 COPIES WILL BE CIRCULATED AT VANTAGE LOCATIONS ACROSS THE UK AND GHANA FROM MJANUARY 2022, AHEAD OF THE FESTIVAL PLUS APPEARANCE IN THE SPECIAL FESTIVAL MAGAZINE TO BE RELEASED AFTER THE FESTIVAL.
- ALL REGISTERED EXHIBITORS WILL ENJOY, SOME PUBLICITY ON OUR SOCIAL MEDIA PAGES AND ON OUR MEDIA PARTNER PLATFORMS IN BOTH GHANA (EIB NETWORK) AND THE UK.
- For businesses in Ghana, it is to gain insight into the UK space; and vice versa; in the following fields: Real Estates, Energy, Oil & Gas, Banking & Financial Institutions, Agriculture; Business Services; IT & Technology; Wellness, Health & Fitness; Hospitality, Travel & Tourism, Creative Arts Industry, Arts &

Crafts, Apparel & Clothing; Education & Training; Food & Beverages; Entertainment & Media; Fashion & Beauty, Packing & Packaging; Talent Agencies, Media / New Media (bloggers & Influencers), tech start-ups etc.

- Through our special partnerships program, we offer complimentary spaces (approved vendors only) for select Ghanaian-based NGOs, farmers/growers and visual artists.

Complete the form on the previous page to confirm your Vendor Space and accept our vendor agreement. A member of our team will be in contact to finalize your application and arrange for payment upon the acceptance of your application.

**VENDOR DEADLINE:** May 1, 2022

### FAIR HOURS:

The Vendor will maintain their stand/space for all 2 days:

- Saturday & Sunday June 25-26, 2022
- 9am-6pm (Trade Show/ Exhibition)
- 6pm-11:30pm (Concerts: Music, Fashion, Comedy etc)
- **Load In:** Friday, June 24, 2022 Time: TBD
- **Set-up hours:** Friday, June 24, 2022 from 10am – 10pm
- **Move-out hours:** Sunday, June 26, 2022; 11:30pm-2am

**PLEASE NOTE:** television for your booths available at competitive prices via **Access Media**. Also, booth branding and other printing services available, contact **Access Media** (+44 7775425950 / +44741115348) to discuss your branding needs at #MIGHUK22

# Just A few Reasons To Participate at #MIGHUK22

| LEADERS  | SHOWCASE  | TARGET  | INNOVATION   | CONNECT   | VALIDATION  |
|--|---|---|--|---|---|
|   |    |                              |   |                                   |    |
| <i>Connect and have access to Ghanaian leaders who make critical trade, arts, culture, and tourism development decisions</i> | <i>Showcase your firm's capabilities and services to audiences in the UK who are looking to have the best of and from Ghana</i> | <i>Create brand exposure that is targeted to your core market: discerning buyers and businesses in the UK</i> | <i>Learn the newest trends in the Ghanaian business space to better tailor and adapt your future offerings to meet these needs</i> | <i>Develop rich business connections; reach over 50 million people on social media through our 6-month campaign</i> | <i>Receive business, tourism and arts industry validation from other individuals within or those servicing african market in the UK</i> |

Please download Vendor Form @ [www.madeinghanauk.com](http://www.madeinghanauk.com) or PICK/RETURN completed form to:

**UK Ghana Chamber of Commerce (UKGCC):** E: [jennifer@ukgcc.com.gh](mailto:jennifer@ukgcc.com.gh); +233 546 470923 (Jennifer)

**Ghana Export Promotion Authority (GEPa):** E: [gepa@gepa.gov.gh](mailto:gepa@gepa.gov.gh), +233 20 3001881 (Ruth)

**Association of Ghana Industries (AGI):** E: [agi@agighana.org](mailto:agi@agighana.org), +233-244 675258 (Jojo)

**Access Media (UK):** E: [linda@madeinghanauk.com](mailto:linda@madeinghanauk.com), +44 74111 53488 (Linda)

**ALL PAYMENTS MADE TO:**

**UK:** Made In Ghana UK Ltd. Account #: 21070242, sort code 23-69-72

**Ghana:** Made in Ghana Consulting Ltd. ACC #s: 6041807419 (\$); 6011816215 (Gh¢) Zenith Bank, Achimota Branch;